

CAF Confederation Cup - 2nd Preliminary Round - Azam vs KMKM

DATE: Saturday, October 18, 2025
LOCATION: Zanzibar City, TZ

Event Description

CAF Confederation Cup - 2nd Preliminary Round - Azam vs KMKM is a premier sports event in Zanzibar City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,182 people

Event ID: 5S4omQnHJujCySadnq

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,073 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.