

CAF Confederation Cup - 1st Preliminary Round - ZESCO United vs FC 105

DATE: Saturday, September 20, 2025
LOCATION: Franceville, Haut-Ogooue, GA

Event Description

CAF Confederation Cup - 1st Preliminary Round - ZESCO United vs FC 105 is a premier sports event in Franceville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 71/100
Expected Attendance: 11,678 people
Event ID: 37kkP5am8FFpR5ezxM

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,671 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
