

CAF Confederation Cup - 1st Preliminary Round - Royal Leopards vs Young Africans

DATE: Saturday, September 20, 2025
LOCATION: Francistown, Francistown City, BW

Event Description

CAF Confederation Cup - 1st Preliminary Round - Royal Leopards vs Young Africans is a premier sports event in Francistown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 8,729 people
Event ID: NvNQRAddUwiby6NQ3U

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,492 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
