

CAF Confederation Cup - 1st Preliminary Round - Port vs KMKM

DATE: Friday, September 26, 2025
LOCATION: Zanzibar City, TZ

Event Description

CAF Confederation Cup - 1st Preliminary Round - Port vs KMKM is a premier sports event in Zanzibar City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,345 people

Event ID: 56XJbWFTE5fsuyaaIW

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.