

CAF Confederation Cup - 1st Preliminary Round - Olympic Safi vs NIGELEC

DATE: Friday, September 19, 2025
LOCATION: Niamey, Niamey Urban Community, NE

Event Description

CAF Confederation Cup - 1st Preliminary Round - Olympic Safi vs NIGELEC is a premier sports event in Niamey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 12,060 people

Event ID: 6o5fDrdd7hAtxwhcqL

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,824 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
