

# CAF Confederation Cup - 1st Preliminary Round - Kwara United vs Asante Kotoko

DATE: Sunday, September 21, 2025  
LOCATION: Accra, Greater Accra Region, GH

## Event Description

CAF Confederation Cup - 1st Preliminary Round - Kwara United vs Asante Kotoko is a premier sports event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,488 people

**Event ID:** 8yktELaSymqJyXWBaB

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,595 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*