

# CAF Confederation Cup - 1st Preliminary Round - Gbohloé-su des Lacs vs USFA

DATE: Friday, September 19, 2025  
LOCATION: Ouagadougou, Centre Region, BF

## Event Description

CAF Confederation Cup - 1st Preliminary Round - Gbohloé-su des Lacs vs USFA is a premier sports event in Ouagadougou. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 19,656 people

**Event ID:** ADt2y5sSicrWFYXNqm

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,862 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*