CAF Confederation Cup - 1st Preliminary Round - Dekedaha vs Al Zamala Umm Ruwaba

DATE: Saturday, September 27, 2025
LOCATION: Benina, LY

Event Description

CAF Confederation Cup - 1st Preliminary Round - Dekedaha vs Al Zamala Umm Ruwaba is a premier sports event in Benina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,614 people
Event ID: 5q7z3TzD4Y2EPts6zZ

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,046 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.