

CAF Confederation Cup - 1st Preliminary Round - Coton Sport Ouidah vs Black Man Warrior

DATE: Sunday, September 21, 2025
LOCATION: Monrovia, LR

Event Description

CAF Confederation Cup - 1st Preliminary Round - Coton Sport Ouidah vs Black Man Warrior is a premier sports event in Monrovia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,678 people

Event ID: ByQ3vLHABqk7NsHGbP

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,671 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.