

CAF Confederation Cup - 1st Preliminary Round - Al Ahli Wad Medani vs Etoile du Sahel

DATE: Saturday, September 27, 2025
LOCATION: Sousse, Gouvernorat de Sousse, TN

Event Description

CAF Confederation Cup - 1st Preliminary Round - Al Ahli Wad Medani vs Etoile du Sahel is a premier sports event in Sousse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,242 people

Event ID: AUnjPo5F24wnEuzDqx

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,497 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.