

# CAF Confederation Cup - 1st Preliminary Round - 1<sup>o</sup> de Agosto vs Otôho d'Oyo

DATE: Sunday, September 28, 2025  
LOCATION: Brazzaville, Brazzaville, CG

## Event Description

CAF Confederation Cup - 1st Preliminary Round - 1<sup>o</sup> de Agosto vs Otôho d'Oyo is a premier sports event in Brazzaville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 15,728 people

**Event ID:** E8HmX9sx5DXqrbmj4b

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,291 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*