

Café com Ruy Palhano - Prevenção ao Suicídio

DATE: Thursday, September 18, 2025
LOCATION: Farol do Araçagy, Maranhão, BR

Event Description

Café com Ruy Palhano - Prevenção ao Suicídio is a premier conferences event in Farol do Araçagy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: Haa3v4QZBrZpAWcnCt

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.