

Café com RH Bauru | 3ª Edição | NR 1: um novo olhar para saúde mental no trabalho

DATE: Saturday, September 13, 2025
LOCATION: Jardim Infante Dom Henrique, São Paulo, BR

Event Description

Café com RH Bauru | 3ª Edição | NR 1: um novo olhar para saúde mental no trabalho is a premier conferences event in Jardim Infante Dom Henrique. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: C3Zvz5eFCqCqSAYg2Z

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.