

Café com Propósito: O papel da conectividade na melhoria da sustentabilidade no Agro

DATE: Wednesday, November 26, 2025
LOCATION: Bosque das Palmeiras, São Paulo, BR

Event Description

Café com Propósito: O papel da conectividade na melhoria da sustentabilidade no Agro is a premier conferences event in Bosque das Palmeiras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: okCXNddpq9zGmbFFhK

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.