

Café com Marketing - Instagram que Vende

DATE: Thursday, November 13, 2025
LOCATION: Ponta Negra, Rio Grande do Norte, BR

Event Description

Café com Marketing - Instagram que Vende is a premier conferences event in Ponta Negra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 186 people

Event ID: FDhNSAWL3axxGUMAc5

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.