

# Café com fomento - Tatuí (SP)

DATE: Tuesday, September 9, 2025

LOCATION: Centro, São Paulo, BR

## Event Description

Café com fomento - Tatuí (SP) is a premier conferences event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 225 people

**Event ID:** 62wFEYCG5DhrXBjq23

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 90 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/caf-com-fomento-tatu-sp>

Document generated on 6/4/2026, 12:34:21 AM