

Café com Empreendedoras RME de Sorocaba e região

DATE: Monday, August 25, 2025
LOCATION: Vila Haro, São Paulo, BR

Event Description

Café com Empreendedoras RME de Sorocaba e região is a premier conferences event in Vila Haro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 216 people

Event ID: 4erRYtxpjTYU4bE9zN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.