

# Café com DP - Encontro Exclusivo para alunos do Curso de DP (Desenvolver)

DATE: Saturday, January 17, 2026  
LOCATION: Cruz das Almas, Bahia, BR

## Event Description

Café com DP - Encontro Exclusivo para alunos do Curso de DP (Desenvolver) is a premier conferences event in Cruz das Almas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 112 people

**Event ID:** H7YFrBeMLAkKX3e4f4

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 45 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*