

CAFÉ COM ADELE RIOS: equilíbrio feminino através de práticas naturais - YOGA HORMONAL e AUTOMASSAGEM

DATE: Saturday, August 30, 2025
LOCATION: Pinheiros, São Paulo, BR

Event Description

CAFÉ COM ADELE RIOS: equilíbrio feminino através de práticas naturais - YOGA HORMONAL e AUTOMASSAGEM is a premier conferences event in Pinheiros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 259 people

Event ID: 6nR8rHwwqcQZbbuzNe

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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