

CAF Champions League - Group Stage - Mamelodi Sundowns vs MC Alger

DATE: Friday, November 28, 2025
LOCATION: Douera, Wilaya d'Alger, DZ

Event Description

CAF Champions League - Group Stage - Mamelodi Sundowns vs MC Alger is a premier sports event in Douera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 79/100
Expected Attendance: 26,760 people
Event ID: mz3sHcUD69pQY9bCTf

Hotel Demand Indicators

ADR Impact Index: 8.2x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 10,704 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
