

CAF Champions League - Group Stage - Kabylie vs Al Ahly

DATE: Saturday, November 22, 2025
LOCATION: Nasr City, Cairo Governorate, EG

Event Description

CAF Champions League - Group Stage - Kabylie vs Al Ahly is a premier sports event in Nasr City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 81/100
Expected Attendance: 37,252 people
Event ID: 7fCyxAuJ7RY85mDodT

Hotel Demand Indicators

ADR Impact Index: 8.4x baseline (varies by property tier & location)
Occupancy Impact: +63 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 14,901 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.