

CAF Champions League - 2nd Preliminary Round - FAR Rabat vs Horoya

DATE: Sunday, October 19, 2025
LOCATION: Bamako, Bamako Capital District, ML

Event Description

CAF Champions League - 2nd Preliminary Round - FAR Rabat vs Horoya is a premier sports event in Bamako. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,838 people

Event ID: BocAVzPm6RFFexrSEF

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,135 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
