

CAF Champions League - 1st Preliminary Round - Stade d'Abidjan vs Côte d'Or

DATE: Tuesday, September 16, 2025
LOCATION: Saint Pierre, MU

Event Description

CAF Champions League - 1st Preliminary Round - Stade d'Abidjan vs Côte d'Or is a premier sports event in Saint Pierre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,131 people

Event ID: 9dTLYoUzUqXGEGQzzn

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,452 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.