

CAF Champions League - 1st Preliminary Round - Simba vs Gaborone United

DATE: Saturday, September 20, 2025
LOCATION: Francistown, Francistown City, BW

Event Description

CAF Champions League - 1st Preliminary Round - Simba vs Gaborone United is a premier sports event in Francistown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 21,122 people

Event ID: Ct5bHZ6qYxCaqPy64F

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,449 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.