

CAF Champions League - 1st Preliminary Round - RSB Berkane vs Kara

DATE: Sunday, September 21, 2025
LOCATION: Lomé, Maritime Region, TG

Event Description

CAF Champions League - 1st Preliminary Round - RSB Berkane vs Kara is a premier sports event in Lomé. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,827 people

Event ID: CKVxxBrUJmFRhLn67

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,731 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.