

CAF Champions League - 1st Preliminary Round - Mlandege vs Ethiopian Medhin

DATE: Saturday, September 20, 2025
LOCATION: Addis Ababa, Addis Ababa, ET

Event Description

CAF Champions League - 1st Preliminary Round - Mlandege vs Ethiopian Medhin is a premier sports event in Addis Ababa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,827 people

Event ID: 8y4Jk6oqw9Rbqduopt

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,731 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.