

CAF Champions League - 1st Preliminary Round - Kabylie vs Bibiani Gold Stars

DATE: Saturday, September 20, 2025
LOCATION: Accra, Greater Accra Region, GH

Event Description

CAF Champions League - 1st Preliminary Round - Kabylie vs Bibiani Gold Stars is a premier sports event in Accra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 19,803 people
Event ID: Bsorp728Ptny2RjdYz

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,921 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.