

# CAF Champions League - 1st Preliminary Round - Colombe vs Jaraaf

DATE: Sunday, September 28, 2025  
LOCATION: Thiès, Région de Thiès, SN

## Event Description

CAF Champions League - 1st Preliminary Round - Colombe vs Jaraaf is a premier sports event in Thiès. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,199 people

**Event ID:** 3XrVMPteDQJvBcftzG

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,480 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*