

CAF Champions League - 1st Preliminary Round - Aigle Noir vs ASAS

DATE: Saturday, September 27, 2025
LOCATION: Addis Ababa, Addis Ababa, ET

Event Description

CAF Champions League - 1st Preliminary Round - Aigle Noir vs ASAS is a premier sports event in Addis Ababa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 76/100
Expected Attendance: 19,451 people
Event ID: 77uYLpgdbhXZkxaqmw

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,780 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.