

CAF African Nations Championship - Group Stage - Uganda vs South Africa

DATE: Monday, August 18, 2025
LOCATION: Kampala, Central Region, UG

Event Description

CAF African Nations Championship - Group Stage - Uganda vs South Africa is a premier sports event in Kampala. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,474 people

Event ID: 65vXm6ewgQRvA78ups

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,790 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.