

CAF African Nations Championship - Group Stage - Senegal vs Sudan

DATE: Tuesday, August 19, 2025
LOCATION: Zanzibar City, TZ

Event Description

CAF African Nations Championship - Group Stage - Senegal vs Sudan is a premier sports event in Zanzibar City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,232 people

Event ID: 5rsUEgYK3PhwCg4cW6

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,093 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.