

# CAF African Nations Championship - Group Stage - Congo vs Nigeria

DATE: Tuesday, August 19, 2025  
LOCATION: Dar es Salaam, Dar es Salam, TZ

## Event Description

CAF African Nations Championship - Group Stage - Congo vs Nigeria is a premier sports event in Dar es Salaam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,218 people

**Event ID:** H43CNVuoRbHYzHt6Xe

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,687 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*