

Caerphilly of the future /// Caerffili'r dyfodol

DATE: Saturday, September 6, 2025

LOCATION: Caerphilly, Wales, GB

Event Description

Caerphilly of the future /// Caerffili'r dyfodol is a premier festivals event in Caerphilly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 180 people

Event ID: HXVUi3iA5neAKK9XEB

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.