

Cactus and Succulent Clearance SALE

DATE: Friday, September 19, 2025
LOCATION: Seaview Downs, South Australia, AU

Event Description

Cactus and Succulent Clearance SALE is a premier expos event in Seaview Downs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,125 people

Event ID: EiTBbRBZ45cQDi7nw4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 450 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
