

Cabaret Vert Festival at Cabaret Vert Festival Grounds

DATE: Friday, August 15, 2025
LOCATION: Charleville-Mézières, Grand Est, FR

Event Description

Cabaret Vert Festival at Cabaret Vert Festival Grounds is a premier festivals event in Charleville-Mézières. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 794 people

Event ID: 9VW6mTET2gJi2jvEiC

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 318 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.