

Cabaret Das Criaturas

DATE: Saturday, October 11, 2025

LOCATION: São Paulo, BR

Event Description

Cabaret Das Criaturas is a premier performing-arts event in São Paulo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 51/100

Expected Attendance: 1,083 people

Event ID: 9xyLfDAgH3wmNcU39f

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 433 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/cabaret-das-criaturas>

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