

# CAA Travel Expo 2025 (Brandon)

DATE: Tuesday, September 9, 2025

LOCATION: Brandon, Manitoba, CA

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## Event Description

CAA Travel Expo 2025 (Brandon) is a premier expos event in Brandon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 47/100

**Expected Attendance:** 745 people

**Event ID:** 847D2acUhFJC5Rcdix

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 298 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*