

CA Talleres de Cordoba vs Atletico Tucuman

DATE: Saturday, August 23, 2025
LOCATION: San Miguel de Tucumán, Tucumán, AR

Event Description

CA Talleres de Cordoba vs Atletico Tucuman is a premier sports event in San Miguel de Tucumán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,100 people

Event ID: 32jErFKfT8RnZPiCp3

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,640 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.