

# CA Sarmiento Junin vs CA San Lorenzo de Almagro

DATE: Saturday, November 15, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

## Event Description

CA Sarmiento Junin vs CA San Lorenzo de Almagro is a premier sports event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,886 people

**Event ID:** 8bvJBWSRMmtSpBMmse

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,954 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*