

CA San Lorenzo de Almagro vs CA Rosario Central

DATE: Friday, November 7, 2025
LOCATION: Rosario, Santa Fe, AR

Event Description

CA San Lorenzo de Almagro vs CA Rosario Central is a premier sports event in Rosario. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,844 people

Event ID: BRX7WbRgYyhdWqqeeb

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,338 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.