

# CA Lanus vs San Martin de San Juan

DATE: Saturday, November 8, 2025  
LOCATION: San Juan, San Juan Province, AR

## Event Description

CA Lanus vs San Martin de San Juan is a premier sports event in San Juan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,738 people

**Event ID:** BbwknPrhxJQCeXNiNq

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,695 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*