

CA Barracas Central vs CA Central Cordoba SE

DATE: Sunday, August 17, 2025

LOCATION: Santiago del Estero, Santiago del Estero Province, AR

Event Description

CA Barracas Central vs CA Central Cordoba SE is a premier sports event in Santiago del Estero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,854 people

Event ID: W25Hhd756euDMrYdR4

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,542 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.