

C101 x Electric Grooves | EDEN IBIZA

DATE: Sunday, August 17, 2025
LOCATION: Sant Antoni de Portmany, Illes Balears, ES

Event Description

C101 x Electric Grooves | EDEN IBIZA is a premier concerts event in Sant Antoni de Portmany. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 64/100

Expected Attendance: 5,000 people

Event ID: AjW6wBJbabsp4LWuy9

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.