

C ex Group Coffs Harbour Running Festival 2025

DATE: Saturday, September 13, 2025
LOCATION: Coffs Harbour, New South Wales, AU

Event Description

C ex Group Coffs Harbour Running Festival 2025 is a premier festivals event in Coffs Harbour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: q28s5U3fNz778a9Dcs

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.