

BVJF 2025 proudly presents BACK IN THE LOOP with MR. PERCIVAL

DATE: Tuesday, October 7, 2025
LOCATION: Kangaroo Point, Queensland, AU

Event Description

BVJF 2025 proudly presents BACK IN THE LOOP with MR. PERCIVAL is a premier festivals event in Kangaroo Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 285 people

Event ID: 3sbNriFYqRVSD2YYPS

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
