

Business Forum Malta 2025 | KoloSmart Club

DATE: Saturday, November 1, 2025
LOCATION: San Pawl il-Ba v , MT

Event Description

Business Forum Malta 2025 | KoloSmart Club is a premier conferences event in San Pawl il-Ba v . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 480 people

Event ID: 8JJpgfJxPascbMW5L5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 192 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.