

# Bush at Oslo Spektrum Arena AS

DATE: Thursday, September 18, 2025

LOCATION: Oslo, NO

## Event Description

Bush at Oslo Spektrum Arena AS is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 66/100

**Expected Attendance:** 6,005 people

**Event ID:** E6W9Z2N2xsrBkZbAKw

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,402 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*