

Buses to Books: Free bus rides to the library for kids

DATE: Thursday, August 14, 2025
LOCATION: Fond du Lac, Wisconsin, US

Event Description

Buses to Books: Free bus rides to the library for kids is a premier community event in Fond du Lac. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 6P8RZUVC8Fr4Yy7cL7

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
