

Bus Trip to Sight & Sound Theatre: NOAH 30th Anniversary Live On Stage

DATE: Thursday, August 14, 2025
LOCATION: Strasburg, Pennsylvania, US

Event Description

Bus Trip to Sight & Sound Theatre: NOAH 30th Anniversary Live On Stage is a premier performing-arts event in Strasburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 314 people
Event ID: FSNZ5SBJDBUbeScZXB

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 126 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
