

Bus Trip to Keith! Art Group's 70th Anniversary Exhibition Event

DATE: Thursday, November 13, 2025
LOCATION: Naracoorte, South Australia, AU

Event Description

Bus Trip to Keith! Art Group's 70th Anniversary Exhibition Event is a premier expos event in Naracoorte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,120 people

Event ID: 343zL6tX4TDHc8QhX9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 448 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
